

# APPLAUSE CHARTS PERFORMANCE



Lead single from upcoming 4th Lady Gaga's studio album, titled « ARTPOP ».  
**RELEASE DATE : August 12th, 2013**

## CHARTS PERFORMANCE

### UNITED STATES OF AMERICA :

- > Hot 100 : 6-4-6-7-7-8
- > Hot Digital Songs : 3-5-4-6-5-7
- > Adult Pop Songs : 35-27-21-20-19
- > Dance/Electronic Songs : 12-1-1-2-3-1
- > Pop Songs : 20-18-17-15-14-11
- > Hot Dance Club Chart : 39-19-5-2

UNITED KINGDOM : 5-9-7-8-10-15

AUSTRALIA : 19-11-11-19-20-22

AUSTRIA : 19-8-6-8-8-20

BELGIUM (FLANDERS) : 14-16-10-10-14-15

BELGIUM (WALLONIA) : 5-10-8-7-13-16

BRASIL : 79-54-26-15-8-6

CANADA : 4-4-6-7-9-10

DENMARK : 6-7-10-12-21

FINLAND : 15-13-10-13

FRANCE : 3-8-14-20-21-15

GERMANY : 18-5-5-6-9-8

IRELAND : 10-9-12-11-11-17-14

ITALY : 2-3-6-7-11

JAPAN (Hot 100) : 13-14-12-12-6-13

NORWAY : 13-9-8-9

NEW ZEALAND : 15-12-10-7-12-19-20

NETHERLANDS : 15-18-19-23-26-37-42

SOUTH KOREA : 1-1-4-6-12-26

SPAIN : 1-7-10-11-14-3

SWEDEN : 28-21-21-17-18-18  
 SWITZERLAND : 13-9-7-10-13-15

WORLDWIDE : 4-5-5-4-5-4  
 1,813,000 points

## SALES

WEEK	1	2	3	4	5	6	7	8	TOTAL
USA	218,000	163,000	213,000	160,000	183,000	160,000			1,098,000
UK	38,042	32,893	30,621	29,803	21,876	16,765			170,000
FR	6,400	4,045	3,000	2,400	2,000*	2,500			20,345
KOREA	26,653	25,682	14,325	9,800	6,036	4,595			87,091
GERM*	6,000	6,600	7,300	5,600	4,700	3,300			33,500
ITALY	15,000					1,000*			16,000
AUS	35,000*								35,000
JAP*					4,207	1,004			5,211
CAN	80,000*								80,000

WEEK	1	2	3	4	5	6	7	8	TOTAL
EURO*	77,056*	55,398	50,976	46,624	45,314	29,213			304,581

\*Only iTunes sales from [www.charly1300.com](http://www.charly1300.com)

\*Sales from Nielsen SoundScan.

\*See certifications.

\*Physical sales from Oricon.

**TOTAL : 1,609,883** (last update : 28.09.13)

X decreasing sales

X stable sales

X increasing sales

## CERTIFICATIONS

UNITED STATES OF AMERICA : Platinum (1 million)

CANADA : Platinum (80k)

AUSTRALIA : Gold (35k)

ITALY : Gold (15k)

# AIRPLAY CHARTS

*Airplay charts from [www.charly1300.com](http://www.charly1300.com)*

**COSTA RICA : 13-3-3-2**

**Europe (FM) : 91-16-11-7-7-6**

**Europe (clubs) : 28-30-37**

**UNITED KINGDOM (FM) : 38-11-9-4-3-3**

**UNITED KINGDOM (CLUBS) : 10-27-21**

**CROATIA : 65-8-2-2-1-2**

**ESTONIA : 27-8-5-4**

**FRANCE (FM) : 119-64-45-35-30-27**

**FRANCE (TV) : 7-8-7-16-3**

**GREECE : 88-67-38-30-23-21**

**ITALIA : 95-34-12-5-6**

**POLAND : 66-23-12-8-5-5**

**SWEDEN : 20-7-4-3-3-3**

**UNITED STATES OF AMERICA : 26-17-18-18-13-11**

## **RADIO IMPRESSION**

12-08-2013 : LADY GAGA – Applause: 14.743

13-08-2013 : LADY GAGA – Applause: 19.918 (+5.175)

14-08-2013 : LADY GAGA – Applause: 24.820 (+4.902)

15-08-2013 : LADY GAGA – Applause: 30.191 (+5.371)

16-08-2013 : LADY GAGA – Applause: 35.273 (+5.082)

17-08-2013 : LADY GAGA – Applause: 40.686 (+5.413)

18-08-2013 : LADY GAGA – Applause: 45.707 (+4.861)

19-08-2013 : LADY GAGA – Applause: 36.694 (-9.013)

20-08-2013 : LADY GAGA – Applause: 38.159 (+1.465)

21-08-2013 : LADY GAGA – Applause: 39.371 (+1.212)

22-08-2013 : LADY GAGA – Applause: 40.118 (+0.747)

23-08-2013 : LADY GAGA – Applause: 41.113 (+0.995)

24-08-2013 : LADY GAGA – Applause: 43.150 (+2.037)

25-08-2013 : LADY GAGA – Applause: 45.775 (+2.625)

26-08-2013 : LADY GAGA – Applause: 46.811 (+1.036)

27-08-2013 : LADY GAGA – Applause: 47.255 (+0.444)

28-08-2013 : LADY GAGA – Applause: 48.075 (+0.820)

29-08-2013 : LADY GAGA – Applause: 48.919 (+0.844)

30-08-2013 : LADY GAGA – Applause: 49.458 (+0.539)

31-08-2013 : LADY GAGA – Applause: 49.361 (-0.097)

01-09-2013 : LADY GAGA – Applause: 49.532 (+0.171)

02-09-2013 : LADY GAGA – Applause: 50.061 (+0.529)

03-09-2013 : LADY GAGA – Applause: 50.324 (+0.263)

04-09-2013 : LADY GAGA – Applause: 50.732 (+0.408)

05-09-2013 : LADY GAGA – Applause: 51.587 (+0.855)  
06-09-2013 : LADY GAGA – Applause: 52.292 (+0.705)  
07-09-2013 : LADY GAGA – Applause: 53.741 (+1.449)  
08-09-2013 : LADY GAGA – Applause: 55.268 (+1.527)

09-09-2013 : LADY GAGA – Applause: 56.324 (+1.056)  
10-09-2013 : LADY GAGA – Applause: 58.493 (+2.169)  
11-09-2013 : LADY GAGA – Applause: 60.287 (+2.294)  
12-09-2013 : LADY GAGA – Applause: 63.067 (+2.280)  
13-09-2013 : LADY GAGA – Applause: 65.256 (+2.189)  
14-09-2013 : LADY GAGA – Applause: 67.953 (+2.697)  
15-09-2013 : LADY GAGA – Applause: 69.593 (+1.640)

16-09-2013 : LADY GAGA – Applause: 71.303 (+1.710)  
17-09-2013 : LADY GAGA – Applause: 73.549 (+2.246)  
18-09-2013 : LADY GAGA – Applause: 76.433 (+2.884)  
19-09-2013 : LADY GAGA – Applause: 79.457 (+3.024)  
20-09-2013 : LADY GAGA – Applause: 82.275 (+2.818)  
21-09-2013 : LADY GAGA – Applause: 84.166 (+1.891)  
22-09-2013 : LADY GAGA – Applause: 87.266 (+3.100)

23-09-2013 : LADY GAGA – Applause: 90.605 (+3.339)  
24-09-2013 : LADY GAGA – Applause: 92.588 (+1.983)  
25-09-2013 : LADY GAGA – Applause: 93.911 (+1.323)  
26-09-2013 : LADY GAGA – Applause: 94.721 (+0.810)

## CLIP VIDEO STATISTICS

### YOUTUBE

20-08-2013 : 10.500.000 views

23-08-2013 : 37.458.106 views

02-09-2013 : 41.015.696 views

03-09-2013 : 42.055.623 views

04-09-2013 : 42.822.501 views

05-09-2013 : 43.680.431 views

06-09-2013 : 45.025.599 views

07-09-2013 : 45.711.234 views

08-09-2013 : 46.850.957 views

09-09-2013 : 50.004.848 views

14-09-2013 : 52.333.033 views

21-09-2013 : 58.667.463 views

25-09-2013 : 62.055.750 views

*Sorry if there aren't every day.*

**STATISTICS : 28-09-2013 (Vevo)**

**Official video : 67.672.850 views**

**Official Audio : 13.700.211 views**

**Lyric Video : 8.678.653 views**

**GAGA'S ACCOMPLISHMENTS :**

Video that has been most times at #1

Most amount of views in a week : 7.034.322

#6 on the 24 hours Vevo Top : 10.5 millions