

"20 YEARS OF EKYFLEX ARTHRO" COMPETITION RULES

ARTICLE 1: THE ORGANISER

The simplified joint-stock company [SAS] Laboratoire Audevard with capital of €462,960.00, registered in the Companies Register for Nanterre under number 317 002 178, with its registered office at 42-46, rue Médéric 92110 Clichy, France (hereinafter the "Organiser"), is organising, from 1st March to 25 June 2018 inclusive, a 'purchase necessary' competition called: "20 Years of Ekyflex Arthro" (hereinafter the "Competition"), accessible at point-of-sale, at veterinary surgeries, pharmacies, e-commerce retailers and the usual distributors of veterinary central buying offices, and by entering on the Competition website.

Entry in the Competition is accessible at the following website address: www.ekyflexarthro.com (hereinafter the "Site"). All software used on the Site and the software to which it allows access, along with the text, comments, illustrations or images, all trademarks, logos and other distinctive signs reproduced on the Site, are protected therefore by the provisions of the Intellectual Property Code, and any unauthorised reproduction constitutes infringement liable to criminal sanctions. These rules define the legal rules applicable to this Competition (hereinafter the "Rules").

ARTICLE 2: ENTRY & ACCEPTANCE OF THE RULES

Entry in the Competition is open to any adult living in France, Belgium, Spain, Germany, the Netherlands, United Kingdom, Ireland, Austria and Switzerland who have purchased a limited edition Ekyflex Arthro and who have access to the Site (internet access), to the exclusion of employees of the Organiser, of companies having been involved directly or indirectly in implementation of the Competition, and their family members (spouses, ascendants, descendants, siblings) (hereinafter the "Entrant(s)").

Any entrant under the age of 18 (eighteen) must obtain prior consent from a parent or guardian to enter the Competition and accept these Rules. The Organiser may ask any minor entrant to provide evidence of this consent. Failing this, the Organiser may deprive them of the possibility of entering the Competition, and of the prize they may win.

Entering the Competition entails unreserved acceptance by the Entrant of these Rules. Any practical difficulties relating to the interpretation or application of these Rules will be settled once and for all by the Organiser.

ARTICLE 3: PROCEDURES FOR ENTRY AND NAMING OF WINNERS

3.1 – TERMS AND CONDITIONS OF ENTRY:

To take part in the draw, Entrants must have one of the green rosettes to be found in each limited edition pack of Ekyflex Arthro, or one of the gold rosettes randomly placed in 5% of the limited edition packs of Ekyflex Arthro, log on to the Site www.ekyflexarthro.com and register, given their full name, contact details, the serial number of the product purchased and also the number found on the rosette discovered in the pack. Entrants who have found a green rosette must also post a picture showing the rosette they have found. To complete registration in the draw, the customer must validate their entry online.

Entry in the Organiser's Competition is only possible on line, on the Organiser's website.

Each Entrant must play in person and is therefore forbidden to use, directly or indirectly, any method of sending automated queries or requests to the site.

Each rosette is identified by a serial number which must be entered during registration on line. The number of entries is limited to the number of rosettes each Entrant finds.

The Entrant certifies that the details entered on the registration form are true, the Entrant being

identified by the contact details they have given when registering. The Organiser reserves the right to make all relevant checks regarding Entrants' identity and address. Any false declaration or incorrect and/or incomplete declaration automatically entails elimination from entry and any prize.

Once registered, the Entrant will have the option of changing some of their personal details by contacting the Organiser directly by e-mail or post.

In any case, in order to validly enter the Competition, the Entrant must comply strictly with the terms and conditions of registration defined in these Rules, on the Organiser's on-line services, and with all other instructions issued using any other means.

3.2 – PICKING OF WINNERS:

Winners will be picked in a draw (hereinafter known as the "Winners").

It is specified that these draws will take place solely at the Organiser's discretion and on:

- 25 June 2018, for the Gold Rosette draw;
- 26 March, 30 April, 28 May and 25 June 2018, for Winners in the Green Rosette draw who have complied with all terms and conditions of entry.

The dates of the draws may be changed.

Winners will be contacted by e-mail by the Organiser, who will notify them that they have won 1 (one) week at the latest after the draw.

The prize will be sent to the Winners at the address given by them when registering on line for the draw on the site www.ekyflexarthro.com.

Any prize not claimed within 2 (two) weeks of the date of the draw will be considered abandoned by the Winner.

Any prize returned to the Organiser by post or by the service-provider responsible for delivery, for any reason whatsoever (e.g.: "no longer lives at this address"), will be considered abandoned by the Winner.

The Winner authorises the Organiser to use their full name and photos sent when registering on line, in any advertising or promotion, on the Organiser's on-line services and on any affiliate's on-line service or medium, without this use conferring any right or remuneration other than the prize which has been won.

ARTICLE 4: THE PRIZES

The Winners, drawn from the Entrants, will be given the following prizes:

- For Winners of the Gold Rosette draw:

- One 4-night trip from Wednesday 12 to Sunday 16 September 2018 to the USA for 2 people, to attend a major equestrian event to be held in September 2018 in Tryon, including 2 passes to competitions during the period of the trip (12 to 16 September 2018), of an approximate value of €5,500 (the "Trip"), for the 1st winner drawn;
- 26 Equisense Motion connected sensors of a value of €300, for the next 26 winners drawn;
- 40 six-month subscriptions of a value of €35 to the magazine Cheval Santé for entrants living in France, Switzerland and Belgium or an equivalent publication depending on the country of residence (Ecuestre for Spain, St. Georg for Germany, Horse & Hound for the United Kingdom and Ireland, De Hoefslag for the Netherlands) for the next 40 winners drawn;
- 33 Laboratoires Audevard products of an approximate value of €30, for the next 33 winners drawn;

- For Winners in the Green Rosette draw, on the last Monday of each month from March to June 2018:

- 1 Equisense Motion connected sensor of a value of €300, for the first winner drawn;
- 1 six-month subscription of a value of €35 to the magazine Cheval Santé or equivalent, depending on the country of residence, for the second winner drawn.

Terms and conditions of use:

The Winner of the Trip must personally ensure that they have a valid passport on the date of the Trip and are accompanied by someone who is at least 25 years of age and has a driving licence, and will be responsible for the paperwork relating to the Trip (passport, ESTA/visa, travel insurance, etc.), and for travel costs for getting to the international airport in their country of residence.

The Trip includes:

- Return flights from the international airport of the winner's country of residence
- Airport tax
- Accommodation
- Car hire
- 2 passes for all equestrian competitions in Tryon from 12 to 16 September 2018

If on the date chosen, the trip is being sold to the public at a price which is less than €2,750.00/person mentioned, the Winner may not claim reimbursement of the difference.

If the Winner decides to make any changes (duration, city of departure of flight, etc.), they will have to pay any additional costs.

Winners may choose to allow someone else to enjoy their prize, under the same terms and conditions of use. In this case, Winners must notify the Organiser within 7 (seven) days by responding to the e-mail notifying them of their win, as set out in paragraph 3.2 of these rules.

Any Prize not claimed in the context of this campaign will be withdrawn.

The Winner who has not claimed their Prize under the terms and conditions described in these Rules will be considered as having waived that prize and may not claim any compensation or consideration.

The Organiser may not be held liable if the Winner cannot be reached by e-mail for a reason beyond its control; the Prize will be withdrawn and the Organiser may dispose of it freely.

The Winner authorises any check on their identity and address. Any provision of a false identity or address will result in elimination. The Organiser also reserves the right to prosecute, via any means, any attempt at misappropriation of these Rules, particularly in the case of incorrect information.

The Prize will be accepted as it is announced on the Site and in the Competition Rules. It may not be exchanged, returned or form the subject of a financial consideration or financial equivalent to the Prize.

No change (date, price, etc.) for any reason whatsoever may be requested from the Organiser. It is stated that the Organiser will not provide any guarantee or assistance, the Prize consisting solely for delivery of a Prize provided for in the Competition.

In the case of force majeure, or if circumstances require it, the Organiser reserves the right to replace the Prize which has been won with a prize of an equivalent or greater value, without any complaint being acceptable in this regard.

Without prejudice to any legal action and its option to cancel the Entrant's registration, the

Organiser is not required to deliver any prize or win to the beneficiary Entrant if the latter failed to correctly enter their details on registration, if they had clearly managed to falsify, using any means, the results of the competition or had failed to comply with these Rules.

The Organiser may not be held liable for the delay in availability of the Prize when the delay is beyond its control, but is due to the service-provider it is using for said delivery.

Similarly, the Organiser may not be held liable if the Prize or Win is damaged during transport. To this end, it accepts no liability for the quality and/or condition of the Prize on delivery.

The Organiser accepts no liability for any incidents or loss of any kind which may occur on account of enjoyment of the Prize allocated and/or on account of its use, which the Winner expressly acknowledges.

ARTICLE 5: GATHERING INFORMATION - DATA PROCESSING LAW

The information gathered during the Competition may be used by the Organiser, who may send it to commercial partners or third parties, unless expressly stipulated otherwise in writing before the Competition closing date, i.e. 25 June 2018.

Under Data Processing Law no. 78-17 of 6 January 1978, amended by Law no. 2004-801 of 6 August 2004, Entrants have rights of access (Art. 34 to 38), objection (Art. 26), correction and removal (Art. 36) concerning their details. To exercise these rights, Entrants must submit their requests by ordinary post to the Organiser's address, as shown in Article 1 of these Rules.

ARTICLE 6: REIMBURSEMENTS

Requests for reimbursement of entry and postage costs must be submitted in writing to the following address: Laboratoires Audevard, 42-46, rue Médéric 92110 Clichy, France.

These requests must contain:

- For entry costs:
 - The Entrant's full name and postal address
 - The name of the competition and the Site on which it can be accessed
 - The detailed phone bill showing the date, time of entry and connection total

Reimbursement of connection costs will be issued within the limit of two (2) minutes of connection at the price of a local call, this rate being defined by France Telecom. Only those using an account debited at the time of connection will be reimbursed.

ARTICLE 7: LIMIT OF LIABILITY

Entry in the Competition via the Internet implies awareness and acceptance of the characteristics and limitations of the technologies used by the Internet and the related technologies, particularly as regards technical performance, response times to view, search for or transfer information, risks of interruption and more generally, the risks inherent in any connection and transmission, the absence of protection against certain data against potential misuse of data and the risks of contamination by potential viruses on the network.

The Organiser may not be held liable for the malfunctioning of the Site and/or the Competition for a given Internet user. It is expressly reiterated that the Internet network is not secure. The Organiser does not guarantee that the Site and/or the Competition will run without interruption or that it will not contain any computer errors, or that defects established will be corrected. In the event of technical malfunction of the Competition, the Organiser reserves the right, where applicable, to disqualify and/or cancel the Competition session during which said malfunction occurs. No complaint will be accepted.

The Organiser may not be held liable if the data relating to an Entrant's registration failed to reach

it; nor may the Organiser be held liable should an e-mail be misdirected.

Any information communicated by the Winner, including their contact details, will be regarded and null and void and will not be considered if it contains any inaccuracy.

The Organiser's liability is limited to the maximum overall amount of the Prize(s) in the competition.

The Organiser may not be held liable for any loss (personal, physical, material, financial or other) occurring on the occasion of entry in the Competition.

The Organiser's liability may not be incurred if an entrant were to experience a technical failure or forget to enter their details.

It is stated that the Organiser may not be held liable for any direct or indirect loss arising from interruption, any malfunction, suspension or cessation of the Competition, and this, for any reason whatsoever, or for any direct or indirect damage resulting in any way from connection to the Internet Site.

Anyone logging on to the Site and entering the Competition is solely responsible for doing so. It is for the Entrant to take all appropriate measures to protect their own details and/or software backed up on their computer against any interference.

ARTICLE 8: FORCE MAJEURE/EXTENSION, SUSPENSION OR CANCELLATION

The Organiser's liability may not be incurred if a case of force majeure or unforeseeable circumstance or exceptional circumstance (fire, flood, natural disaster, intrusion, interference on a computer system, strike, calling into question of the financial and technical balance of the Competition, cases of interruption and freezing of telecommunications networks, damage caused by viruses which cannot be removed by security method existing on the market, the statutory, regulatory or public order obligations imposed by the competent authorities) were to have the effect of modifying, abbreviating or nullifying these Competition Rules.

In the event of cancellation due to force majeure, Entrants or Winners will not be entitled to claim any damages.

The Organiser reserves the option of temporarily suspending entry in the Competition if it, or any hosting service-provider, are no longer able to ensure continuity of the service necessary to the holding of the Competition.

These changes may however be notified beforehand, using any suitable means, including via the Organiser's Site.

The Organiser reserves the option of using any redress and in particular, prosecuting any Competition Entrant who is regarded by the Organiser as having disrupted the Competition. They will automatically be deprived of any right to obtain any prize; no complaint will be accepted.

ARTICLE 9: LAWFUL USE OF THE COMPETITION

The Entrant undertakes to comply with all laws and regulations currently in force on the prohibition on distributing content which is pornographic, paedophilic, violent or likely to seriously damage human dignity. The Entrant is also forbidden to distribute any message designed to promote goods or services. As such, Entrants acknowledge that the Organiser may withdraw any clearly unlawful content.

ARTICLE 10: COMPLAINTS

Any dispute or complaint in connection with this Competition will only be considered if it is sent before 25 June 2018 (date confirmed by postmark). Any dispute or complaint must be submitted in a letter sent by ordinary post to the Competition Organiser, whose contact details are given in

Article 1. This letter must specify the exact date of entry in the Competition, the entrant's full contact details and the exact reason for the dispute. No other method of dispute or complaint will be considered.

ARTICLE 11: APPLICABLE LAW

The Competition, these Rules and their interpretation are subject to French law.